

WEN FORUM SPONSORSHIP OPPORTUNITIES

Wen is offering the opportunity to the right organisation(s) and businesses* to become a sponsorship partner of our very successful series of forums, focussing on environmental issues from a gender perspective.

The Wen Forum was launched in January 2017 and always features a panel of eminent speakers, a question and answer session and networking and refreshments. We also invite stall holders, around the theme, to showcase their organisations or products.

ABOUT WEN

Wen is the Women's Environmental Network. Wen supports women to take action on issues that connect gender, health, equality and the environment. Through collective action and campaigning, we work together towards a healthier planet.

Wen's work is diverse, whether it's local food growing, green care in women's refuges or our Environmenstrual campaign – all of our projects and campaigns have women and the environment at their heart.

WHY SPONSOR THE WEN FORUM?

This is a unique opportunity for an organisation or business to align themselves with Wen's values of feminism, environmental sustainability, participatory principles and social responsibility.

KEY INFORMATION

Audience:

- Circa 150 attendees
- Circa 200+ on zoom

Demographics:

- 80:20 women to men
- 20-65 years old

Promotion:

- 3 mail outs to a supporters list of circa 3,500
- Social media campaign with boosts - Twitter 6k and Instagram 6k followers

The logo for Wen. consists of the word "Wen." in white, sans-serif font, centered within a solid red square.

- Promoted by co hosts and speakers with their networks
- Press release to Wen's media list
- Promoted in Wen supporters newsletter
- Promoted on Wen and Women's Budget Group websites
- Follow up mailing to attendees and mailing list

SPONSORSHIP OPTIONS

Gold – Full Partner Package - £2,500

- Title sponsorship ("*Supported by...*")
- Logo on all marketing collateral
- Inclusion in event programme with logo
- Banner display at the event
- Logo on screen behind panel of speakers
- Option to provide takeaways/goodie bags (for attendees)
- Recognition by event chair at the event
- Mention on social media channels
- Mention with link to website in 2 mailshots
- Mention and link to website in supporters newsletter
- Thank you mention on follow up mailshot after the event
- 10 free tickets to the event

Silver – Associate Partner Package - £1,000 (*up to 3 Associate Partners)

- Logo on programme
- Mention with link to website in 1 mailshot
- Mention on social media channels
- Use of banner at the event
- 5 free tickets to the event
- Recognition by event chair at the event

PAST WEN FORUMS

June, 2022 (during London Climate Action Week) - What Would Feminist Climate Justice Look Like For Everyday Life?

- Chair - Maria Adebawale-Schwarte
- Dee Woods - award-winning cook, community food educator, urban agriculturalist, broadcaster and researcher
- Tiffany Lam - Feminist Green New Deal Green & Inclusive Transport Policy Paper author
- Maeve Cohen - Feminist Green New Deal RoadMap author
- Olivia Sweeney - Black & Green Ambassadors
- Emma Geen - Bristol Disability Equality Forum

November 2021 - for COP26 in Glasgow and co hosted with Women's Budget Group and [WEDQ](#) - Why do we need a feminist approach to tackling the climate crisis?

- Zarina Ahmad, Climate Change & Environmentalist
- Dr Sherilyn Macgregor, University Of Manchester
- Sascha Gabizon, Executive Director, Wecf – Women Engage For A Common Future
- Kavita Naidu - Women & Gender Constituency and International Human Rights Lawyer

March 2020 - International Women's Week - Why's Climate Justice a Feminist Issue? at The University of Manchester

- Tina Rothery, The Nanas
- Guppi Bola - MedAct, Environmental & Racial Justice Campaigner
- Dr Sherilyn MacGregor Sustainable Consumption Institute, The University of Manchester
- Emma Greenwood - Youth MP for Bury

October 2019 - Environmenstrual Festival – celebrating the #Plasticfreeperiods movement.

- Dr. Halima Begum (Chair), Wen. Chair of Trustees
- Danela Žagar, Global Brand Manager, INTIMINA
- Natalie Bryne, Illustrator & Author of 'Period.'
- Manjit Gill, CEO & Founder, Binti International
- Natalie Fee, Environmental Campaigner & Founder, City to Sea
- Francesca de la Torre, Writer/Researcher, Ethical Consumer
- Natasha Piette-Basheer, Environmenstrual Campaign Manager, Wen.

July 2019 - Air (e)Quality – What's Gender, Race & Poverty Got To Do with Air Pollution?

- Rachel Blake, Deputy Mayor of Tower Hamlets
- Rosamund Kissi-Debrah, The Ella Roberta Family Foundation
- Claire McDonald, Mums for Lungs

- Asad Rehman, CEO, War on Want
- Guppi Bola, Spokesperson for Doctors Against Diesel
- Tiffany Lam, NEF Consulting
- Film screening of Living, Breathing, London by Ross Field of Videoblogg Productions.

March 2019 - Generation Plastic- Toxic Chemicals in Plastic – What's the problem?

- Emma Ross, Mamalina, plastic free vlogger and blogger
- Jayn Sterland, Managing Director, Weleda UK
- Helen Lynn, Co-founder, CoolGreen and Health Adviser, WEN
- Dr Anna Watson, Head of Advocacy, CHEM Trust – Chair
- Emma Priestland, Plastic Campaigner, Friends of the Earth
- Chantal Van den Bossche, Head of Communications & Advocacy, WECF
- Sammy Britten, Nappy Ever After

October 2018 - Seeing Red – How Can Your Period Save the Planet?

Part of the **Environmentstrual Week of Action** (13th-20th October)

Held at City Hall, London, hosted by the GLA Environment Committee Chair and Deputy Chair. Period themed fashion show and play.

- Ruby Raut – founder WUKA period underwear
- Mandu Reid – founder The Cup Effect
- Gabby Edlin – founder of Bloody Good Period
- Rachel Dyson – Chair Water UK Snap Network
- Natalie fee – founder of City to Sea
- Susie Hewson – founder of Natracare

March 2018 - Why Women Will Save the Planet - Women's Urban Environmental Leadership

- Leonie Cooper, Chair GLA Environment Committee
- Dr Sherilyn MacGregor, University of Manchester
- Amelia Womack, Deputy Leader of the Green Party
- Liz Hutchins, Director of Campaigning Impacts, Friends of the Earth
- Maria Adebawale-Schwarte, Director, Living Space Project, urban place making, green space & heritage strategist
- Emmanuelle Pinault, Head of City Diplomacy, C40 Cities Network

October 2017 - “The Big Stink – Harmful Chemicals in Everyday products and what you can do about it!”

- Francis Blake, Policy Advisor, Soil Association
- Helen Lynn, Occupational and Environmental Health Research Group & Health Adviser, Wen
- Nat van Zee, International Make Up Artist & Advocate of Clean Beauty
- Dr Michael Warhust, Executive Director, Chem Trust
- Jayn Sterland, Managing Director of Weleda

June 2017 - How Can Your Diet Change the World?

- Guy Watson, Founder and CEO, Riverford Organic

- Dr Tara Garnett of the Food Climate Research Network, Environmental Change Institute, University of Oxford
- Dee Woods, Granville Community Kitchen, Community Food Growers Network and BBC Cook of the Year 2016
- Biba Hartigan, Founder and CEO of Climates, launching Climatarian Week
- Chaired by Vicki Hird, Sustain

March 2017 - What's Gender got to do with Climate Change?

- Juliet Davenport – CEO, Good Energy
- Professor Susan Buckingham – Feminist Geographer and Expert on Gender & Climate Change
- Tina Rothery – The Nanas, UK Anti-fracking Campaign
- Ghalia Fayed, Greenpeace Mediterranean/Break Free Coalition
- Pia Hollenstein – Senior Women for Climate Protection Switzerland

March 2017 - How Can Periods Save the Planet?

- Sally King – Director, Menstrual Matters
- Tara Chandra – Co-Founder, FLO (organic tampon start up)
- Kath Clements - Campaigns & Marketing Manager, Mooncup
- Joshna Raghwani – Director Corporate Social Responsibility, Binti International
- David Morrall – Trustee, Nepal Earthquake Recovery Fund

January 2017 - What has feminism got to do with the Environment?

- Craig Bennett, CEO, Friends of the Earth
- Lucy Bushill-Matthews, CEO, Muslim Action for Development and Environment
- Marylyn Haines Evans, Public Affairs Chair, National Federation of Women's Institutes (NFWI)
- Belinda Phipps, Chair of The Fawcett Society
- Judy Ling Wong, President, Black Environment Network
- Kate Metcalf, Co-Director of Wen
- Chaired by Maria Adebawale-Schwarte, Wen Ambassador & Director, Living Space Project & Clore Social Leadership Environment Fellow and
- Anouk Patel-Campillo, Assistant Professor of Gender, Development and Globalisation, LSE Gender Institute