

FUNDRAISING IDEAS

Taking part in a fundraising event for Wen, is a great way to make a difference and will help more women and other marginalised people to have a voice in climate debates.

An event could be anything from a sponsored cycle ride, a coffee morning with friends, or even running a workshop.

A simple way to begin is to set up a fundraiser on Facebook or Instagram or you can set up your own fundraising page on [JustGiving](#)

You can easily set up a fundraising page on Facebook, for a special event such as your birthday, anniversaries or even a challenge you are doing. Instagram also has “donate” stickers that you can include in your stories. Read on to for more fundraising ideas:

FACEBOOK FUNDRAISERS

Raise money from your profile page

- Start a post
- Select “Raise money”
- Select “Wen”
- Fill in some details about why you are raising funds for Wen.
- Send the link to friends and family via email or WhatsApp.

Birthday or event fundraiser on Facebook

- Go to Wen’s facebook page or click this link:
<https://www.facebook.com/fund/WEN.UK1988/>
- Select “Raise Money”
- Set a target
- Select an end date
- Select a title for your fundraiser
- Tell your friends and followers why you are supporting Wen
- Pick a cover photo (here)
- Click create
- Invite your friends
- Send the link to friends and family via email or WhatsApp.

SET UP A FUNDRAISER ON JUSTGIVING

Set up your own [fundraising page](#)

NEED SOME IDEAS?

- How about getting your work colleagues involved? Hold a dress down day – Whether you go for casual clothing or make it a fancy dress event - ask people to donate.
- Donate Your coffee money – people can spend a lot each month on their favourite caffeine fix. Ask people to forego their daily coffee just for one day and donate the money to Wen.
- Cycle to work – and donate the money saved on fuel or travel fares to Wen.
- Quiz – host a quiz and charge a donation for each team entry.
- Set yourself a challenge - walk, cycle or run - Make sure you record the miles you've run or cycled on one of the many free tracking apps available on your phone
- Sell unwanted Items on eBay or through Facebook Marketplace. Donate the money to Wen.
- Host a coffee morning or dinner for friends and ask for donations.
- Host a workshop – If you're an expert at something and can teach other people, host an online or in person workshop. You can sell tickets and get sign-ups on [Eventbrite](#).