

Wen will not accept money where the relevant body has direct links [\(see definitions\)](#) to the following industries or practices:

- Armaments
- Animal testing or other practices which are harmful towards animals (e.g., fur trade)
- Tobacco
- Petrochemicals & Chemicals manufacturers
- Companies who invest in Oppressive regimes
- Oil/Gas/Nuclear energy
- Environmental degradation (e.g., logging industry, packaging)
- Pharmaceutical industry
- Cosmetics industry (multinational cosmetics retailers or producers)
- Period product industry (multinationals)
- Oppression of women (HR and employment practices)
- Oppression of minority or marginalised groups
- GM producers and companies who use GM materials
- Investors or producers involved in Nanotechnology
- Pesticide manufacturers
- Companies with poor or non-existing health and safety practices
- Overtly religious groups
- Fast fashion companies
- Companies engaged in deceptive advertising or promotional practices such as greenwashing, rights washing, whitewashing or pinkwashing.

A potential funding source must not be “at odds” with Wen’s aims or Wen’s campaigns to:

- Inspire and empower more women to take action for a healthier planet
- Tackle health and environmental issues closest to women everyday lives
- Help to diversify the environmental movement
- Grow a healthy, socially, racially and gender just organisation

Funding sources or potential partners should operate from an ethical base which is compatible with Wen’s core values.

RECOGNITION & CONFIDENTIALITY

Wen will:

- Publish sources and amounts of all received funding in the annual review of accounts.
- Acknowledge funding sources by publishing related publications and on the website.
- Credit all funding sources in job adverts and publications.
- Wen will keep donations confidential as requested.
- Donations are accepted as unconditional gifts and Wen reserves the right to refuse any donation.