

Aim

To design and implement a real nappy incentive scheme with associated mechanisms, for all London boroughs, that will serve the needs of Londoners and contribute to the reduction of waste to landfill.

Objectives

- To design a scheme type that will serve London best through review of research data gathered by the project alongside outreach and promotion reports from WEN and the pilot boroughs.
- To determine an effective administration for the scheme, optimising use of available resources and accommodating existing systems where necessary.
- To produce promotional material for the scheme, to be used by all participating bodies.
- To agree approach to outreach and engagement practices.
- To establish a structure to enable further borough participation and involvement of other bodies, reviews of the scheme and associated mechanisms and further developments.
- To agree a work plan to roll the scheme out across London.

Terms of Reference

The meetings will be serviced and chaired by WEN. WEN will draft and circulate material, notes and any guidance from the group and other contributors prior to meetings, ensuring that maximum opportunity for input and efficient use of meeting time.

Meeting 1 will agree terms of reference and aim and objectives, review the survey results and associated material and agree key scheme elements.

Meeting 2 will draft a scheme, administration arrangements, promotional material and options for outreach.

Meeting 3 will agree final scheme, administration and promotion, draw up a forum/structure for future development, agree a work plan to take the scheme forward.

The final scheme will be launched on Tuesday 19 September. London Waste Authorities will be invited to sign up to the scheme prior to this date.

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